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GENERAL MANAGER PROFILE:

MIAKKA GOLF CLUB

MYAKKA CITY, FL

THE GENERAL MANAGER OPPORTUNITY AT MIAKKA GOLF CLUB

The General Manager will join a highly talented leadership team responsible for shaping the culture, vision, and brand that will position Miakka Golf Club among the finest clubs in the country. The ideal candidate will bring the skills, discipline, and strategic mindset required to establish elevated standards, develop a high-performing team, and deliver an unparalleled member experience that reflects Owner Steve Herrig's vision. The position will require a hands-on, visible approach and the ability to engage with members and guests, providing a personal and memorable experience.

[Click here to view a brief video about this opportunity.](#)

ABOUT MIAKKA GOLF CLUB

Located amid the natural beauty and rich heritage of Old Florida, Miakka Golf Club offers a distinctive private club experience rooted in tradition, authenticity, and understated luxury. Inspired by the pioneering spirit symbolized by the iconic Florida cracker cow, the club embraces a culture that blends rustic charm with world-class golf, hospitality, and recreation.

The Miakka Golf Course will serve as the defining centerpiece of the entire club experience. Designed across breathtaking natural topography with uninterrupted panoramic views, the course showcases meticulously mapped holes, native Florida vegetation, and a landscape that feels both timeless and untouched. Every round will offer members and their guests a one-of-a-kind journey—strategic, visually stunning, and deeply connected to the land. The result is a golf experience that stands among the very best in the country, distinguished by its authenticity, beauty, and sense of place.

Miakka's thoughtfully designed amenities create an exceptional lifestyle experience for members and guests alike. The elevated clubhouse will overlook the golf course and provide sweeping panoramic views from expansive porches and patios, while "The Still," a charming gathering space inspired by an old moonshiner's distillery, will serve as a welcoming social hub featuring dining, golf simulators, billiards, fire pits, bocce, and other recreational activities.

Lodging options will also be available with beautifully designed Florida Cracker-style cottages that provide luxurious accommodations for extended stays and member retreats.

Complementing the championship golf experience will be premier practice and player development facilities, including a state-of-the-art Performance Center with expansive short game areas, putting greens, bunkers, and a 360-degree driving range. In addition, the club's 12-hole par-3 short course will provide an enjoyable and engaging setting for practice and casual competition. Together, these amenities reflect Miakka Golf Club's commitment to delivering an unparalleled golf and lifestyle experience in a uniquely authentic Florida setting.

MIAKKA GOLF CLUB BY THE NUMBERS:

- 50 Founding Members
- Approximately \$300M investment to develop the project
- 450 Anticipated Number of Members

MIAKKA GOLF CLUB WEBSITE: www.miakkagc.com

GENERAL MANAGER – POSITION OVERVIEW

The General Manager (GM) is responsible for helping set and support the mission and vision of Miakka Golf Club (MGC). The General Manager will be the point person to the owner and will partner with the Director of Golf and the Director of Agronomy to lead a team focused on delivering one of the best golf experiences possible. They will have full operational management responsibility over the club's daily operations, as well as establishing organizational and financial goals, objectives, plans, and policies.

He/she is responsible for the club's financial and operational stability and for other external activities. Duties include developing standard operating procedures and best practices, setting up and overseeing point of sale systems, recruiting the lodging, food and beverage, financial, facilities, and services team with the focus on maintaining exceptional facilities, services, and programs throughout the club's offerings. Creating the human resources plan for the club will also be key.

The GM will work closely with the Ownership to develop and ensure that the Ownership has the appropriate reports and financial information it needs to monitor club operations, to understand its financial position, and to plan for future club needs. The GM will provide administrative and financial direction, review adherence to operational goals, and be available for managerial counsel on all matters. The GM will work closely with the Ownership and the various department heads to ensure that the primary goal, a high level of membership satisfaction and the membership experience, is achieved to the highest standards.

The GM will play a critically important role in developing, maintaining, and enhancing the personality and culture of the Club, its membership, and its employees. He/she will be a visible, warm, and welcoming presence who will be personally involved in the front of the house, both in setting the tone and training employees and in being present at events, both big and small. The GM must understand and enhance the intangibles that make Miakka Golf Club a unique environment in the world of golf experiences.

The GM will work collaboratively with the Director of Golf and Director of Agronomy to ensure hospitality standards are consistent throughout golf and club operations. The GM will assume or delegate these duties and responsibilities if the department head is absent or disabled.

To be successful, the General Manager must:

- Understand, appreciate and contribute to building the club's culture.
- Have outstanding lodging, food and beverage aptitude and experience and know how to deliver in these areas at a high level. In particular, the quality and consistency of the food and drink offerings to allow Miakka Golf Club to find its "own voice" in this area is critical.
- Have a strong "forward focus" on technology.
- Understand that in a start-up environment which this is, all leaders, equally with the team, will "do whatever it takes" to deliver the experience and establish the brand name
- Partner with the Director of Golf and Director of Agronomy to create an exceptional golf experience. Miakka Golf Club's golf experience is the key to the Club's success.
- Possess strong financial acumen and exceptional administrative skills, including a clear understanding and development of KPIs for the organization, and can articulate their meaning and trending analysis. Ability to create and oversee a system identifying key ratios to track (payroll, net F & B, etc.) as well as valuable 'dashboards' for oversight and enhancement of operations.
- Be analytical in nature and skill set that translates into performance objectives that are easily articulated, understood, and turned into backing for making overall member satisfaction a top priority for the organization.
- Be able to develop and install a performance management system, ensuring that standards of conduct and member engagement are met; this includes oversight of high standards of appearance, hospitality, service, and cleanliness of all facilities, as well as the key financial metrics that are agreed upon.
- Instill a high-performance culture throughout the Club by involving associates in the decision-making process of how 'work gets done' and help to further an already desirable and rewarding work environment.

- Have an enthusiasm and aptitude for teaching and training, developing, and enhancing orientation and training programs for all Club personnel, working, as necessary, with the managers directly responsible for those operations.
- Ensure effective and efficient staffing and scheduling for all facilities and non-golf functions while balancing financial objectives with member and guest satisfaction goals.
- Have strong administrative skills and proven ability to recognize and articulate the needs of Miakka Golf Club to maintain a healthy financial position in the future through analytical rigor and data accumulation for enhanced decision-making.
- Be adroit at developing relationships, being a respectful and diplomatic, but candid “thought partner” with the Ownership.

CANDIDATE QUALIFICATIONS

- A minimum of 3-5 years of progressive leadership/management experience having a consistently upward tracking leadership experience in a contemporary business model club or similar hospitality operation known for high service standards. The club will consider both current GMs and “rising stars” with the necessary potential who are currently in exceptional club environments as Assistant General Managers, Club Managers, or in similar roles.
- Being part of starting a new club is also a valuable experience.
- Strong interpersonal and communication skills.
- Good judgment and sound decision-making skills, resolving problems in a timely manner, as confirmed in reference checking and interviewing.
- Detail-oriented with the ability to exercise good time management skills, as well as the ability to instill such proficiencies in others with whom he/she will be working if selected.
- Experience in planning and administering training and professional development programs for himself/herself and club personnel.
- Experience in developing/implementing annual (business) plans, operating reports, forecasts, and budgets, with a strong understanding of hospitality and service balanced against financial efficiencies.
- Able to monitor safety conditions and employees’ conformance with safety procedures; updates emergency plans and procedures and assures that effective training for these programs is conducted in all departments.
- Current AGM or Clubhouse Managers who have worked under a General Manager/COO at well-recognized clubs with a strong history of excellent mentorship, along with verifiable records of achievement, will be considered for this role.

EDUCATIONAL AND CERTIFICATION QUALIFICATIONS

- A bachelor’s degree is preferred, with a focus on Hospitality Management.
- Substantial private club or hospitality experience will be considered in lieu of the degree.
- Industry certifications such as CCM, CCE, CMC, or PGA are encouraged but not required.

EMPLOYMENT ELIGIBILITY VERIFICATION

In compliance with federal law, all hired employees must verify their identity and eligibility to work in the United States and complete the required employment eligibility verification form upon hire.

SALARY AND BENEFITS

Salary is open and commensurate with qualifications and experience. The club offers an excellent bonus and benefits package, including association membership.

INSTRUCTIONS ON HOW TO APPLY

Please upload your resume and cover letter, in that order, using the link below. You should have your documents fully prepared to be attached when prompted for them during the online application process. Please be sure your image is not present on your resume or cover letter; that should be used on your LinkedIn Profile.

Prepare a thoughtful cover letter addressed to **Mr. Steve Herrig, Owner**. Clearly articulate your alignment with this role, why you want to be considered for this position at this stage of your career, and why MGC and the Myakka, Florida area will benefit you, your family, your career, and the Club if selected.

You must apply for this role as soon as possible but no later than Sunday, June 14, 2026. Candidate selections will occur in the first week of July, and second interviews will occur a short time later. The successful candidate should assume his/her role in late July or early August 2026.

IMPORTANT: Save your resume and letter in the following manner:

“Last Name, First Name - Resume” &

“Last Name, First Name - Cover Letter - MGC”

(These documents should be in Word or PDF format)

Note: Once you complete the application process for this search, you are not able to go back in and add additional documents.

[Click here](#) to upload your resume and cover letter.

If you have any questions, please email Patty Sprankle: patty@kkandw.com and Christy Latimore: christy@kkandw.com

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