

# KOPPLIN KUEBLER & WALLACE

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## FOOD & BEVERAGE DIRECTOR POSITION PROFILE:

### TRADITION GOLF CLUB

### LA QUINTA, CA

#### FOOD & BEVERAGE DIRECTOR OPPORTUNITY AT TRADITION GOLF CLUB

An exceptional opportunity exists for a rising hospitality leader to join Tradition Golf Club as its next Food & Beverage Director, helping shape and elevate the member dining experience at one of the Coachella Valley's most respected private clubs. The ideal candidate will be an engaging, charismatic, and relationship-driven hospitality professional with a genuine passion for creating exceptional member experiences. This individual will possess a warm and approachable leadership style, a highly visible presence, and the emotional intelligence to connect naturally with members, guests, and staff alike. Tradition seeks an emerging leader and "up-and-comer" who is ambitious, eager to learn, and motivated to continually grow both personally and professionally within a premier private club environment. A strong appreciation for refined yet understated service, coupled with a commitment to consistency and hospitality excellence, will be essential to success in this role.

The successful candidate will bring strong food and beverage operational knowledge, along with the ability to inspire, mentor, and develop a high-performing team culture. A background or passion for wine and wine service is considered a meaningful advantage, particularly given Tradition's sophisticated dining culture and membership expectations. This leader will partner closely with the CEO and leadership team to thoughtfully fine-tune and elevate the overall food and beverage experience while preserving the Club's warm, intimate, and highly personalized culture. Equally important will be the ability to foster alignment, improve consistency, and deliver an exceptional, memorable à la carte dining experience that reflects the quality, hospitality, and reputation of Tradition Golf Club.

[Click here to view a brief video about this opportunity.](#)

#### ABOUT TRADITION GOLF CLUB

Tradition Golf Club is a highly regarded, member-owned private club and residential community located in the heart of La Quinta, California. Set against the dramatic backdrop of the Santa Rosa Mountains, the Club is recognized for its understated luxury, exceptional golf experience, and intimate, relationship-driven culture. Originally envisioned as Arnold Palmer's West Coast home club, Tradition has long been regarded as one of the Coachella Valley's most distinctive and respected private club communities, blending timeless elegance with a warm and welcoming atmosphere.

The culture at Tradition is intentionally low profile, refined, and unpretentious. Members value authenticity, personal relationships, and exceptional service delivered in a thoughtful and understated manner. While the Club offers a premier private club experience, it does so with a comfortable, family-oriented environment that emphasizes camaraderie, hospitality, and genuine connection among members and staff alike.

The Club features an 18-hole championship golf course and a 9-hole Par 3 course, both designed by Arnold Palmer, along with an expansive practice facility that supports players of all skill levels. Surrounded by lush landscaping, mature palms, citrus and olive trees, and protected from much of the desert wind, Tradition offers a unique setting that feels markedly different from many traditional desert golf communities.

At the center of the community is the intimate 27,000-square-foot Spanish Colonial-style clubhouse, thoughtfully designed to complement the adjacent historic Hacienda property dating back to the early 1900s. The clubhouse features warm California ranch-style interiors with wood beam ceilings, fireplaces, and inviting indoor and outdoor gathering spaces.

Recent enhancements to the Clubhouse include expansive open-air terraces and a covered courtyard that maximize views of the golf course and surrounding mountains, further elevating the member dining and social experience.

Members also enjoy the Tavern at Tradition, fitness and spa amenities, bocce courts, and an active social calendar throughout the season.

Tradition operates as a highly seasonal club, with the clubhouse traditionally closed from June through October each year. During this period, the Club utilizes the summer months to complete maintenance projects, operational planning, and preparations for the upcoming season, with full operations resuming in the fall.

#### **TRADITION GOLF CLUB BY THE NUMBERS**

- 275 members in all categories
- 17,400 rounds of golf annually
- \$250,000 Initiation fee
- \$62,500 Annual dues
- \$23M Gross Volume
- \$8.1M Annual dues volume
- \$2.4M F&B Volume (68% à la carte; 32% catering)
- 62 Full-time employees – 111 Seasonal employees
- 7 Board members with 3-year rotating terms
- 64 Average age of members
- Jonas for POS System

**TRADITION GOLF CLUB WEBSITE:** [www.traditiongc.com](http://www.traditiongc.com)

#### **FOOD & BEVERAGE DIRECTOR – POSITION OVERVIEW**

The Food & Beverage Director reports to the Chief Executive Officer (CEO) and is responsible for the strategic leadership, operational excellence, and financial performance of all food and beverage operations at Tradition Golf Club. This role ensures an exceptional member and guest experience while maintaining the highest standards of service, quality, and fiscal responsibility. The Director fosters a culture of hospitality, accountability, and continuous improvement, aligning all F&B operations with the Club's mission, vision, and member expectations.

This individual will directly supervise the front-of-house team and the Executive Chef.

#### **INITIAL PRIORITIES OF THE NEW FOOD & BEVERAGE DIRECTOR**

- Observe, listen, ask thoughtful questions, and take the time to learn the culture, history, traditions, and member expectations of Tradition Golf Club. Build trust with leadership, staff, and members while developing a clear understanding of the operation.
- Maintain a highly visible and engaged presence throughout the Club, participating in activities and fostering a caring, trusted rapport with members. Prioritize active listening and relationship-building at every level of the organization.
- Create clarity of expectations across all areas of the food and beverage operation to support consistency, alignment, accountability, and sustained performance.
- Actively monitor member services to ensure standards consistently meet or exceed established expectations. Engage with members regularly, respond thoughtfully to feedback, and follow through on issues, suggestions, and opportunities for improvement.
- Emphasize the consistent delivery of an exceptional à la carte dining experience by refining service standards, elevating execution, and creating memorable member experiences throughout all food and beverage operations.
- Focus on developing, mentoring, and aligning the team while thoughtfully fine-tuning operational systems, communication, and daily execution to ensure consistency, efficiency, and hospitality excellence.

#### **CANDIDATE QUALIFICATIONS**

- Demonstrated expertise in food and beverage operations, including casual and fine dining, events, and banquet service within multi-outlet club, resort, or high-end luxury hospitality environments.
- Professional, self-motivated, and high-energy leader who embodies the Tradition Golf Club culture.
- Possesses a naturally high degree of emotional intelligence along with positive self-awareness and social adeptness.

- Being respectfully confident and “connected” to the membership and team is critical, as is the ability to work with leadership to deliver a cohesive and inviting club culture and environment.
- Possess exceptional advanced planning skills, attention to detail, time management, communication, and organizational skills. Ability to organize and complete work in accordance with established timelines.
- Have a passion for providing high-quality Member service and a commitment to exceeding expectations.
- Ability to proactively lead a team with a transparent and uplifting, inspirational style while creating a culture of accountability.
- Possesses excellent listening skills as well as verbal and written communication skills to interact professionally with a diverse group of executives, managers, and team members.
- Motivated by learning with a desire and passion to lead at a high level.

#### **EDUCATIONAL AND CERTIFICATION QUALIFICATIONS**

- 10 years food & beverage management experience in high-volume club, hotel, or resort, and proficiency in managing fine dining, casual dining, and/or banquet events.
- A bachelor’s degree is preferred, with a focus on Hospitality Management.
- Substantial private club or hospitality experience will be considered in lieu of the degree.

#### **EMPLOYMENT ELIGIBILITY VERIFICATION**

In compliance with federal law, all hired employees must verify their identity and eligibility to work in the United States and complete the required employment eligibility verification form upon hire.

#### **SALARY AND BENEFITS**

Salary is open and commensurate with qualifications and experience. The club offers an excellent bonus and benefits package, including association membership. Salary Range: \$140,000 - \$160,000.

#### **INSTRUCTIONS ON HOW TO APPLY**

Please upload your resume and cover letter in the order listed using the link below. When prompted for them during the online application process, you should have your documents fully prepared to attach. Please be sure your image is not on your resume or cover letter; it should be used on your LinkedIn Profile.

Prepare a thoughtful cover letter addressed to **Mr. Kyle Draper, CCM/Chief Executive Officer**. Clearly articulate your alignment with this role, why you want to be considered for this position at this stage of your career, and why Tradition Golf Club and the La Quinta, CA area will benefit you, your family, your career, and the Club if selected.

**You must apply for this role as soon as possible, but no later than Saturday, June 20, 2026. Candidate selections will occur late June, with the first and second interviews expected a short time later. The successful candidate should assume their role as soon as possible.**

**IMPORTANT:** Save your resume and letter in the following manner:

“Last Name, First Name - Resume” &

“Last Name, First Name - Cover Letter – Tradition GC”

(These documents should be in Word or PDF format)

Note: Once you complete the application process for this search, you are not able to go back in and add additional documents.

[Click here](#) to upload your resume and cover letter.

If you have any questions, please email Alice Stevens: [alice@kkandw.com](mailto:alice@kkandw.com)

#### **Lead Search Executive:**

Marcie Mills, CCM

Search & Consulting Executive

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