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GENERAL MANAGER PROFILE: MARIETTA COUNTRY CLUB KENNESAW, GA

GENERAL MANAGER OPPORTUNITY AT MARIETTA COUNTRY CLUB

An exceptional opportunity exists to lead Marietta Country Club as its next General Manager. The Club is seeking a dynamic, engaging, and highly visible leader who will embrace its welcoming, family-oriented culture while providing the strategic vision and operational expertise to guide the organization forward. The successful candidate will be an approachable and collaborative relationship builder who earns the trust of members and employees, develops and empowers a talented leadership team, and establishes clear expectations and accountability throughout the organization.

Marietta Country Club is entering an exciting chapter, building upon significant investments in its golf course, clubhouse, and member amenities. With a strong sense of community, a healthy membership, and tremendous momentum, the Club is well positioned for continued success. The next General Manager will have the opportunity to honor Marietta's history and traditions while elevating service, strengthening the employee culture, and thoughtfully shaping the Club's future.

[Click here to view a brief video about this opportunity.](#)

ABOUT MARIETTA COUNTRY CLUB

Founded in 1915, Marietta Country Club is a premier, private, member-owned club in Kennesaw, Georgia, set against the scenic backdrop of Kennesaw Mountain. For more than a century, the Club has evolved to meet the needs of successive generations while preserving the traditions, welcoming culture, and commitment to exceptional service that have defined its history. Today, Marietta Country Club blends timeless Southern hospitality with modern amenities to create a first-class private club lifestyle for Members and their families.

The Club's golf experience is a cornerstone of its offerings. After relocating to its current property in 1990, Marietta Country Club opened an 18-hole Championship Course designed by Robert Cupp. In 2005, the addition of a third nine holes created today's 27-hole golf experience, comprising the Championship Course and the Overlook. Golf amenities include an enhanced driving range and short game area, as well as junior and instructional programs. The Club is nearing completion of a multi-phase renovation of all 27 holes. Bill Bergin Design was hired to reimagine the course while preserving its character.

Beyond golf, Marietta Country Club offers an extensive range of recreational amenities. Its racquet sports program includes 12 tennis courts and six pickleball courts, complementing a robust calendar of activities and instruction. A full-service fitness center provides another avenue for health and wellness, while the seasonal swimming pool offers a family-friendly setting for recreation and relaxation. The Rose Pavilion, which overlooks the pool, provides an outdoor venue for dining and events.

Dining and social connection are equally central to the Club experience. Members can enjoy four distinct dining venues, including the 1915 Grille, Mountain View Lounge, Turn Kitchen, and Men's Grill, with settings ranging from casual dining to scenic spaces overlooking Kennesaw Mountain. The Club also offers a year-round calendar of social events and longstanding Member traditions that encourage connection, celebration, and family engagement.

MARIETTA COUNTRY CLUB BY THE NUMBERS

- At present, there are approximately 1,020 members in all categories
- \$75,000 Initiation fee for full membership
- \$10,236 Annual dues for full member category

- Approximately 40,000 rounds of golf annually
- Approximately \$16.8M Gross revenues from all sources
- Approximately \$8.5M Dues volume
- Approximately \$4.6M F&B volume
- Approximately 180 Employees (FTE); 220 seasonal
- Average age of members is 58

MARIETTA COUNTRY CLUB WEBSITE: www.mariettacountryclub.org

GENERAL MANAGER – POSITION OVERVIEW

Reporting to the Board of Directors, the General Manager will serve as Marietta Country Club’s chief operating executive and will be responsible for translating the Board’s strategic direction and established policies into consistent, high-quality execution. The General Manager will oversee all aspects of the Club’s operations, including golf, agronomy and grounds, food and beverage, membership and communications, racquets, aquatics, fitness, finance, human resources, facilities, and special events. This individual will establish and uphold exceptional service and operating standards while ensuring the Club’s facilities, programs, and amenities consistently meet the expectations of its membership.

The General Manager will lead, develop, and hold accountable a talented team of department heads while fostering a collaborative workplace culture centered on service, communication, professional development, and continuous improvement. Additional responsibilities include preparing and managing operating and capital budgets, safeguarding the Club’s assets, overseeing capital projects, and partnering with the Board on long-range planning, membership growth, and capital reserve strategies. As the primary liaison among the Board, membership, and staff, the General Manager must be a visible and approachable presence who builds trust, communicates transparently, thoughtfully addresses member concerns, and balances responsiveness to individual perspectives with the best long-term interests of the Club.

INITIAL PRIORITIES OF THE NEW GENERAL MANAGER

- Be visible and engaged. Get to know the members, their families, staff team members, culture, traditions, and history of Marietta Country Club.
- Engage all segments of the membership by developing a deep understanding of what Members want and expect from their Marietta Country Club experience. Prioritize listening, observing, and learning to build consensus across diverse member groups, and foster alignment through thoughtful communication, education, and relationship-building.
- Review and evaluate the current organizational chart; make a recommendation to the Board for any changes or enhancements needed.
- Review current practices for staff recruitment, retention, and overall development/training/performance evaluation strategies, and work with the Team to develop a plan for enhancement in each area as appropriate.
- Evaluate and enhance the overall Marietta Country Club member experience, particularly within food and beverage operations, by re-establishing standards of excellence, setting clear expectations for the team, and fostering a culture of accountability, while collaborating with staff to implement a focused action plan for timely and meaningful improvements.
- Partner with the Board to revisit and refine the Club’s Master Plan, establish strategic priorities, and continue thoughtfully positioning Marietta Country Club for the future.

CANDIDATE QUALIFICATIONS

- A minimum of 7–10 years of progressive senior leadership experience in a private, member-owned club or comparable hospitality environment with multidimensional operations is preferred. Accomplished industry “rising stars” who have demonstrated success, leadership readiness, and the ability to assume broader responsibilities will also be considered.
- Strong operational and financial management skills, including budgeting, forecasting, and oversight across multiple departments and amenities
- Demonstrated success leading complex hospitality operations with a strong focus on member experience, service excellence, and team leadership.

- Experience working collaboratively with Boards, committees, and senior leadership on strategic planning and long-term club positioning.
- Proven ability to lead, develop, and retain high-performing teams while fostering a positive, accountable, and service-oriented culture.
- Experience enhancing food and beverage operations, service standards, programming, and overall member satisfaction.
- Strong communication and interpersonal skills with the ability to engage effectively with members, staff, and Club leadership.
- Technologically proficient with an understanding of modern club systems and operational best practices.
- Demonstrated ability to lead organizations through change while maintaining cultural continuity and operational excellence.

EDUCATIONAL AND CERTIFICATION QUALIFICATIONS

- A bachelor's degree is preferred, with a focus on Hospitality Management.
- Substantial private club or hospitality experience will be considered in lieu of the degree.
- Industry certifications such as CCM, CCE, CMC, or PGA are encouraged but not required.

EMPLOYMENT ELIGIBILITY VERIFICATION

In compliance with federal law, all hired employees must verify their identity and eligibility to work in the United States and complete the required employment eligibility verification form upon hire.

SALARY AND BENEFITS

Salary is open and commensurate with qualifications and experience. The club offers an excellent bonus and benefits package, including association membership.

INSTRUCTIONS ON HOW TO APPLY

Please upload your resume and cover letter in the order listed using the link below. When prompted for them during the online application process, you should have your documents fully prepared to attach. Please be sure your image is not on your resume or cover letter; it should be used on your LinkedIn Profile.

Prepare a thoughtful cover letter addressed to Mr. David Henion, Search Chair. Clearly articulate your alignment with this role, why you want to be considered for this position at this stage of your career, and why Marietta Country Club and the Kennesaw, GA area will benefit you, your family, your career, and the Club if selected.

You must apply for this role as soon as possible but no later than Wednesday, September 9, 2026. Candidate selections will occur mid-month, with the first Interviews expected in September and the second interviews a short time later. The successful candidate should assume his/her role as soon as possible.

IMPORTANT: Save your resume and letter in the following manner:

"Last Name, First Name - Resume" &

"Last Name, First Name - Cover Letter - Marietta"

(These documents should be in Word or PDF format)

Note: Once you complete the application process for this search, you are not able to go back in and add additional documents.

[Click here](#) to upload your resume and cover letter.

If you have any questions, please email Alice Stevens: alice@kkandw.com.

Lead Search Executive:

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