

Role: Marketing Contractor – Dealer Rewards Program

Location: Remote (U.S. based)

Department: Marketing

Reports to: Sr. Manager, Field Marketing

Engagement Type: Independent Contractor

Start Date: Immediate

Contract End Date: July 1, 2026

What We're Seeking

Sound Agriculture helps growers unlock more from every acre through innovative products that improve efficiency and sustainability. Our dealers are at the center of that mission — and our Dealer Rewards Program recognizes and supports their success.

As a Marketing Contractor focused on Dealer Rewards, you'll play a hands-on role in ensuring a smooth experience for our dealer network. You'll assist in managing reward redemptions, coordinating with vendors, and maintaining the accuracy and timeliness of program execution.

This is a great opportunity for students and professionals interested in ag marketing, channel programs, or operational marketing to gain experience in a fast-paced, collaborative environment.

Contract Details

- **Rate:** \$20-30/hour, depending on experience
- **Estimated Commitment:** ~5-10 hours per week (seasonally variable)
- **Contract Duration:** January – July 1, 2026
- **Invoice Frequency:** Monthly (Net 15)

Scope of Work

- Execute reward redemptions for qualifying dealers:
 - Process rewards-eligible dealer submissions and place orders for signage, co-branded materials, apparel, and promotional items
 - Develop logos for new dealers as needed using 99 Designs and standard outlined process
 - Manage reimbursements for approved dealer appreciation activities
 - Update co-branded collateral using existing Canva templates and internal brand assets
 - Place co-branded ads (print, radio, or digital) using approved scripts and templates

- Ensure seamless dealer experience:
 - Ensure all requests are fulfilled within service-level expectations (within 2 business days of submission)
 - Maintain accurate tracking in Monday.com, logging rewards status, fulfillment, and spend
 - Coordinate with vendors and collaborate with Sales, Marketing, and Operations as needed
 - Proactively seek ways to improve dealer engagement and streamline workflows

Targeted Skills & Experience

- Currently pursuing or completed a Bachelor's or Master's degree in Marketing, Ag Communications, Ag Business, or related field (or equivalent experience)
- Experience preferred ideally in marketing, dealer or channel customer experience, or ag business operations
- Strong organizational and project management skills; able to manage multiple requests with precision, accountability, and timeliness
- Proficient in Google Workspace; familiarity with Canva and Monday.com preferred but not required
- Proficiency in Salesforce preferred but not required
- Excellent written and verbal communication
- Passion for agriculture and supporting independent dealer networks

How to Submit Interest

Email your experience, work sample of qualifications, and interest in the role to jobs@sound.ag. Please include "Marketing Contractor" in the subject line. Submissions are open until January 16.