

JOB DESCRIPTION:

Mid-West Family Madison seeks a vibrant and motivated radio broadcaster and reporter for the growing Mid-West Farm Report Radio Network. This opportunity is for someone passionate about agriculture, reporting news, producing creative audio and visual show elements, and growing our statewide farm network.

- Conduct interviews to produce audio or visual news packages or podcasts
- Edit audio packages and clips for the Mid-West Farm Report 5-6 show across 16 affiliate stations, The Farm radio stations in Madison and Eau Claire, and 137 market and news reports that air across 32 affiliate stations
- Write articles for our daily e-newsletter
- Strategically promote stories and other activities across our social media platforms
- Work with clients to produce podcasts, commercials, blogs, remotes, and other opportunities
- Travel to various conferences to cover news stories and engage with our audience
- Create production elements, such as entertaining liners or motivating promotional spots

REQUIREMENTS:

An ideal candidate will have hands-on knowledge of agribusiness and can relate to the needs of rural communities and businesses that service agriculture. Like anything related to farming, a strong work ethic is a must.

The hiring team will prioritize candidates with journalistic, on-air, or promotions experience, but it's not a requirement. The "Farm Team" makes hay while the sun shines, so a flexible schedule is required.

We seek a creative and imaginative person with good communication and organizational skills. The ability to meet deadlines and handle multiple projects is critical. You must also be well-versed in social media platforms to help grow our presence. An ideal candidate will also work with sales to develop unique strategies to both serve clients and grow our reach.

Mid-West Family Madison is an equal opportunity employer. Women and minorities are encouraged to apply.

SALARY:

Salary commensurate with experience and a full benefits package is available.

CONTACT:

Please, no calls. Email resume and air-check to:

Farm Director Pam Jahnke

pam@midwestfarmreport.com