

## Marketing Internship

Paname Coffee & Tea Importers  
10400 Frisco Street, Frisco, TX 75034

**About Paname Coffee & Tea Importers:** Founded in 2013, Paname Coffee & Tea is a local, family business with a primary focus on importing and distributing premium European coffee and tea, as well as commercial coffee and espresso equipment

**Job Description:** We are seeking a **Marketing Intern** to assist with campaigns, mailings, Instagram posts, research, content creation, and data analysis.

### Key Responsibilities:

- Content creation for Instagram, Klaviyo email blasts, blogs, and promotional materials.
- Conduct market research to identify trends and customer preferences
- Marking events for community engagement activities and product launches
- Contribute to overall success by maximizing sales opportunities and revenue generation
- Stay knowledgeable on products offered, current promotions and pricing
- Willingness to learn basic barista skills
- Attend chamber of commerce events, community events, etc. with our team
- Active participation in the creation, support, development of strategic marketing
- Communicate effectively

### Skills Required for the Position:

- Currently enrolled in or recently completed a degree in Marketing, Communications, Business, or a related field
- Ability to work collaboratively and manage multiple tasks efficiently
- Management skills and organizational skills
- Proficiency in using Canva, Instagram, etc.
- Sense of responsibility, autonomy and problem solving approach
- Strong verbal and interpersonal communication skills for effective team interaction
- Friendly and energetic personality with strong customer service focus
- Professional appearance and demeanor at all times

**Benefits:** Competitive wages (hourly pay: \$14 - \$19, varies by experience)

**Work Location:** In person/office, Part-time (15 - 25 hours/week) or Full-time (36 hours/week)

**Start Date:** Within 2-3 weeks of the first interview.

Have a question or if you are interested in the position, please email your CV to Jennifer Lucas at [office@panamecoffee.com](mailto:office@panamecoffee.com).