Assistant Professor in Consumer Analytics

The Department of Financial Planning, Housing and Consumer Economics at the University of Georgia invites applications for the position of Assistant Professor in Consumer Analytics.

Position:
Assistant Professor in Consumer Analytics (nine months, academic appointment, tenure track, expected 50% research, 50% teaching).

Start date:
August 2022 or as negotiated.

Minimum Qualifications:
To be considered for the position of Assistant Professor, the applicant must hold an earned doctorate in consumer economics, consumer behavior, policy analysis, analytics or closely related discipline with expertise in quantitative and qualitative methods, causal inference, experimental design and/or analytic techniques.

Preferred Qualifications:
At least one degree in Family and Consumer Sciences is preferred. Consumer analytics research skills focusing on government, industry or nonprofit sectors is preferred.

Responsibilities:
The faculty member will have an expected 50% Research / 50% Teaching nine-month, full time appointment in the Department of Financial Planning, Housing, and Consumer Economics, but will be expected to collaborate across campus on research, outreach, and teaching. The candidate is expected to develop a nationally recognized research agenda and secure external funding. The candidate is also expected to deliver courses in causal inference, experimental design, consumer analytics and the strategic use of informatics in a curriculum dedicated to consumer behavior, consumer economics, policy evaluation, and consumer well-being. It is expected that the successful candidate will collaborate with others to grow and/or sustain all scholarly undergraduate and graduate programs in consumer analytics or related area and teach undergraduate and graduate courses in the Department of Financial Planning, Housing and Consumer Economics, including the Master’s in Consumer Analytics program. The primary teaching assignment for the individual filling this position will be consumer analytics and consumer economics courses; the assignment may also include courses in consumer policy or related areas. The hired faculty member will be required to advise undergraduate and graduate students, participate in departmental and collegiate governance and professional organizations, and pursue active membership in relevant professional organizations.

Salary:
Competitive, commensurate with qualifications and experience.
Department:
The Department of Financial Planning, Housing, and Consumer Economics is one of the four academic units in the College of Family and Consumer Sciences. It offers B.S., M.S., and Ph.D. degrees with an enrollment of approximately 320 undergraduate and 90 graduate students. Undergraduate programs include Consumer Economics (with an optional emphasis in Applied Consumer Analytics), Consumer Journalism, Financial Planning, and Housing Management and Policy (with an optional emphasis in Residential Property Management). The Department is staffed by 20 faculty members with expertise in consumer decision making, consumer and family policy, financial literacy, financial planning, housing, and residential property management. Extension and public service faculty provide practical, research-based information to Georgia residents to improve quality of lives and communities. The department provides research and outreach in support of local government through the Housing and Demographics Research Center.

University:
The University of Georgia (UGA), located in Athens, is a public research university, a land-grant/sea-grant institution in the University System of Georgia. Founded in 1785, UGA is the largest and most comprehensive educational institution in the state. The campus and community of Athens offer many cultural and recreational opportunities. UGA has approximately 36,000 students and has been consistently ranked as one of the top public institutions of higher education in the United States. The Athens campus is approximately 75 miles northeast of Atlanta, 60 miles from Blue Ridge Mountains, and 195 miles from the Atlantic coast. Athens fosters a rich cultural environment interconnected with the university and is perennially identified as one of America’s most livable cities. Additional information about the college and university can be found at: http://www.fcs.uga.edu/ and http://www.uga.edu/.

Closing date:
Complete applications received by January 7, 2022 will be given full consideration. The college plans to fill this position by August 2022, but the search will remain open until the position is filled.

Procedure:
Complete applications will include a letter of application, a vita, a copy of the applicant’s unofficial transcript for graduate study, a sample of scholarly writing, and a statement of teaching philosophy. Three letters of reference are preferred but not required unless invited to interview. The applications and supporting documents should be uploaded via the UGAJobs website: https://www.ugajobsearch.com/postings/228433. Applicants should request that three letters of reference be sent directly to Melissa McBride (mmcbride@uga.edu). Questions about this position or the application process should be directed to Dr. Dee Warmath (warmath@uga.edu) or Ms. Melissa McBride (mmcbride@uga.edu).

The college welcomes applications and nominations of minorities and others who share our passion about and reflect our desire to support a culture of diversity and inclusion. The University of Georgia is an Equal Opportunity/Affirmative Action employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, ethnicity, age, genetic information, disability, gender identity, sexual orientation or protected veteran status. Persons needing accommodations or assistance with the accessibility of materials related to this search are encouraged to contact Central HR (hrweb@uga.edu). Please do not contact the department or search committee with such requests.