



**INSTITUTO TECNOLÓGICO AUTÓNOMO DE MÉXICO
BUSINESS SCHOOL
Position Announcement**

Position: Tenure-track and tenured faculty positions at the Assistant, Associate, or Full Professor levels

Location: Mexico City, Mexico

Start Date: August 1, 2026

Application Deadline: November 24, 2025, or until the position is filled

Contact: Cecilia Ortiz Ahlf at marketingjobs@itam.mx

ITAM Business invites applications for tenure-track and tenured faculty positions at the Assistant, Associate, or Full Professor levels, with appointments beginning in August 2026. Candidates in all areas of marketing will be considered. Initial appointments may last up to eight years (subject to renewal after the third year). Salaries, research support, and teaching loads are internationally competitive.

Requirements:

Candidates should have, or expect to complete, a PhD in marketing or a related field by August 1, 2026. Successful candidates will be expected to conduct original, high-quality research in marketing, teach effectively (a typical teaching load is two courses per semester), and actively contribute to the academic environment. Faculty members are required to teach undergraduate and MBA courses in English. English is the working language of the ITAM Business faculty.

Application Procedure:

Applicants should submit the following materials:

1. A curriculum vitae
2. A job market paper
3. Additional research papers and publications
4. Evidence of teaching effectiveness (if available)
5. Three letters of recommendation (these may be included in the application packet or submitted directly to marketingjobs@itam.mx)

Cover letters are strongly encouraged. Application materials should be submitted to: marketingjobs@itam.mx

Deadline for Submission:

Applications received by **September 1, 2025**, will be considered for early interviews. All applications must be submitted by **November 24, 2025**. Faculty members will conduct remote interviews with prospective candidates in December 2025 and early January 2026.

For further questions, please contact the Recruiting Committee at marketingjobs@itam.mx .



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Position Highlights

ITAM is a private research and teaching institution and a leading university in Mexico and Latin America in fields related to business, marketing, finance, and economics.

The faculty at ITAM Business contribute to a wide range of research areas, including empirical IO, marketing, health economics, macro-finance, corporate finance, and asset pricing. Many faculty members maintain active collaborations with international scholars. In recent years, we have built a diverse faculty with PhDs from Columbia, Georgetown, Stanford, Brown, and Harvard, among others, and with over 13 different nationalities represented.

We organize a weekly international seminar series that brings faculty from top universities in North America and Europe. Junior faculty routinely get priority for seminar invitations. ITAM Business encourages its faculty to participate in top-tier academic conferences and seminars in the US and Europe to create connections with scholars in their fields.

ITAM's academic programs consistently rank among the best in Mexico and ITAM's alumni are prominent in leading business, government, and academic institutions. ITAM Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB), the Association of MBAs, and the European Quality Improvement System (EQUIS).

ITAM is located in Mexico City, one of the most vibrant and welcoming metropolitan areas in the world. Mexico City's airport is a major hub, with multiple daily direct flights to the US, Canada, Europe, Latin America, and Asia. Its location allows faculty at ITAM Business to maintain close ties to research networks in these regions.

At ITAM Business we value diversity and encourage underrepresented groups to apply. We are also responsive to the needs of dual-career couples.