UNIVERSITY OF NEW MEXICO

**Robert O. Anderson School of Management**

# Position in Marketing

The position is subject to final approval

The Department of Marketing, Information Systems, and Decision Sciences at the Anderson School of Management is seeking to fill the position of Assistant Professor in Marketing to begin August 2026, depending on funding approval.

The Anderson School of Management is accredited by the Association to Advance Collegiate Schools of Business (AACSB) International and is one of the few programs in the world to attain both an Accounting and Business Accreditation from AACSB. We offer BBA and MBA degrees in 12 concentrations as well as an Executive MBA for working professionals and an MBA in Education Leadership. We provide a Bachelor of Business Administration (BBA) program with 8 dynamic concentrations, alongside specialized Master's degrees in Accounting, Project Management, and Cybersecurity & Analytics. For those seeking advanced business leadership, we offer a versatile MBA program with 11 distinct tracks, as well as an Executive MBA tailored for working professionals ready to elevate their careers.
With over 21,000 alumni, Anderson alums can be found having an impact in their communities all over the world. Anderson emphasizes collaborative student interaction, active adult learning, team experiences and scholarship that draw upon a variety of methodologies and subject areas.

New Mexico represents a wide range of perspectives with a rich cultural heritage. The richness of our community is demonstrated both internally (<http://www.unm.edu/welcome/>) and within the city (<https://advance.unm.edu/why-abq/>) and state (<https://www.newmexico.org/>). The University of New Mexico seeks highly qualified faculty who can contribute to the University's mission and values and continue to build the excellent research and teaching climate of Anderson School of Management. The Marketing, Information Systems, and Decision Sciences faculty supports existing BBA and MBA programs. Teaching responsibilities for this position include undergraduate and graduate courses in Marketing and related topics.

**Minimum Qualifications:** Applicants must possess an earned doctorate or have a strong prospect for completing a doctorate in Marketing or a closely related field from an accredited institution by August 2026.

**Preferred Qualifications:**

* Evidence of or promise of a significant program of research and scholarship.
* Evidence of excellence or promise of achieving excellence in teaching core and elective courses related to marketing at the undergraduate and graduate levels.
* Demonstrated ability or interest in teaching Marketing core and elective courses, such as Marketing Management, Marketing Research, Digital Marketing, Professional Selling, and/or especially Marketing Strategy.
* Demonstrated ability or interest in teaching online.
* A demonstrated commitment to cultivate an understanding of the rich and varied cultures of New Mexico and to the success of the university's mission to serve local and global communities.

**Applicant Instructions:**

Each applicant will be instructed to provide:

* A cover letter indicating the candidate's interests, goals, and qualifications for the position, elaborating on the preferred qualifications. Applicants who have not yet defended their PhD dissertation will be asked to include an anticipated timeline for completion of their PhD.
* A complete and up-to-date curriculum vita,
* Transcripts of all graduate coursework (readable, unofficial copies will be accepted),
* Names and contact information of three professional references,
* Sample articles/publications, if available,
* Syllabi of course(s) taught (and sample instructional materials), if available,
* Aggregate summaries of instructor evaluations or other evidence of excellence in teaching, if available.

The Marketing, Information Systems, and Decision Sciences group is a small, cohesive group seeking colleagues who demonstrate a willingness to make a commitment to maintaining and building a strong marketing area within The Robert O. Anderson School of Management.

For best consideration, application materials should be submitted via UNMJobs to the UNM Human Resources department here: <https://unmjobs.unm.edu/> by October 26, 2025. Reference job #: req34675

For information about the Robert O. Anderson School of Management and the Marketing, Information Systems, and Decision Sciences faculty, see [www.business.unm.edu](http://www.business.unm.edu).

## The Anderson School of Management is Fully Accredited by the AACSB.